

1. LET'S STAY GROUNDED!

WHAT ARE OUR VALUES?

2. MESSAGES TAKE 1.

WHAT ARE SOME PHRASES THAT PUT OUT THOSE VALUES?

3. MOVEMENT CHECK: DOES OUR MESSAGE LEAVE ANYONE OUT?

DOES IT UNDERMINE OTHER MOVEMENTS FOR SOCIAL AND ECONOMIC JUSTICE?

- ☆ LGBTQ RIGHTS
- ☆ ANY RACIAL GROUPS
- ☆ PRISON REFORM & PRISON ABOLITION
- ☆ REPRODUCTIVE JUSTICE
- ☆ GENDER JUSTICE
- ☆ ENVIRONMENTAL JUSTICE
- ☆ NATIVE / INDIGENOUS PEOPLES
- ☆ KATRINA SOLIDARITY
- ☆ WORKERS RIGHTS
- ☆ PEACE & JUSTICE (ANTI-WAR) ... OR OTHERS?

4. MESSAGING FOR JUSTICE & DIGNITY. REVISE YOUR MESSAGE. THIS IS YOUR CENTRAL FRAME.

NOW YOU CAN LINK ALL YOUR COMMUNITY EDUCATION, STORIES, EVENTS, GAMES, WORKSHOPS, VISUALS, SONGS, OUTREACH, THEATER, ETC., BACK TO THIS CENTRAL FRAME!